

Green, Red and Black: Sustainable Business Practices in Tough Times and Beyond



Jack Modzelewski

President, Senior Partner, Client Relations
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Jack Modzelewski is president and senior partner in charge of client relations for the firm, a strategic role to support client relationship managers (CRMs), the senior people in the organization with leadership roles on the teams serving major clients. He has responsibility for the firm's practice groups, and for tracking our business development efforts. He is also a member of Fleishman-Hillard's Office of the Chairman.

Modzelewski was president and chief operating officer of Fleishman-Hillard's offices in Europe and South Africa from 1999 until 2004. Based in London, he was responsible for a staff of more than 350 people in 10 countries and had responsibilities which included strategic planning, recruitment, client relations, acquisitions, and business development. Fleishman-Hillard's offices in Europe tripled in revenue and grew their capabilities considerably under his leadership. He attended the 2004, 2005, and 2009 World Economic Forums in Davos, Switzerland, on behalf of Fleishman-Hillard.

Modzelewski joined Fleishman-Hillard as executive vice president and general manager in 1990 to open its Chicago office, which he managed until 1999. He was named a senior partner of Fleishman-Hillard in 1992. With more than 25 years of experience in working on strategic communications programs for scores of clients – including AT&T, Procter & Gamble, McDonald's, and several major carmakers and financial institutions – he has considerable experience in counseling clients on corporate and financial communications, mergers and organizational restructurings, crisis prevention and management, speaker training, issues management, strategic business media placement, stakeholder outreach and dialogue, and community relations. He has assisted clients in more than 25 crisis situations during the past two decades.

Before joining Fleishman-Hillard, Modzelewski worked for two other leading public relations agencies and one major advertising firm. Earlier in his career, he worked as a newspaper reporter covering government, politics, and general news. In the 1980s, he also hosted a weekly Chicago public affairs radio program.